

Advertiser Supplied Content

Sponsor educational content to HCPs

Advertiser Supplied Content allows our advertising partners to directly position educational content seamlessly within BulletinHealthcare's briefings, ensuring high visibility for our HCP readers.

This ad format lends itself well to disseminating clinical data or trial results, case studies relevant to webinars, Q&A sessions with KOLs, and other assets.



ADVERTISER SUPPLIED CONTENT



Seamlessly integrate educational brand assets into one powerful campaign.

Advertiser Supplied Content represents an opportunity for our trusted advertising partners to directly position content in BulletinHealthcare's briefings. Clearly labeled, Advertiser Supplied Content is integrated within the briefings' editorial content, ensuring high visibility for our physician and HCP readers. Advertiser Supplied Content allows advertisers to promote case studies for their brand, Q&A sessions with KOLs, webinars, and other assets. [Learn more](#)

BENEFITS

Run Advertiser Supplied Content in conjunction with display advertisements for maximum impact

Provide clinical content to doctors

Generate nearly **100% more clicks** than display ads

Educational messaging features brand logo

BulletinHealthcare can develop the content with a minimum investment in the briefings

Content requires pre-approval from BulletinHealthcare.

[View sample](#)

Logo: 200x60 (max), 40kb (max), JPG or GIF

Title: 100 characters (max)*

Text: 150-500 characters*

*spaces included