Advertise with ACEP's *Emergency Medicine Today*

- **23,500** U.S. Circulation
- **40%** Gross Open Rate
- **65%** Monthly Open Rate
- **68%** Mobile Open Rate
- **99.93%** Delivery Rate

**About**

*Emergency Medicine Today* is the official briefing of the American College of Emergency Physicians (ACEP) and is a highly valued member benefit. It is delivered Monday through Friday by 8 a.m. EST. The American College of Emergency Physicians is the largest national organization representing physicians who practice emergency medicine.

**Opens by Platform**

- **32%** Desktop
- **9%** Tablet
- **59%** Mobile

**Patients Seen Annually by Emergency Depts**

- **12%** < 25,000
- **33%** 25,000–50,000
- **29%** 50,000–75,000
- **15%** 75,000–100,000
- **10%** 100,000+
- **1%** Not Specified
BENEFITS OF ADVERTISING WITH ACEP’S EMERGENCY MEDICINE TODAY

Exclusive Delivery to a 100% Qualified Audience
ACEP Association Branded
Responsive Email Design Across All Platforms

25% Minimum SOV, Limited Digital Ad Units Available
ISI and/or Black Box Ad Solutions
Specialty, List Match, & Geo-Targeting Available

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<tr>
<th>FREQUENCY</th>
<th>VOL. DISCOUNT</th>
<th>COST/DROP</th>
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