

2020 Partner Association Network



ASSOCIATION	BRIEFING	DAILY U.S. CIRC.	GROSS OPEN RATE	AD SLOTS	MIN. SOV
American Academy of Dermatology	<i>Dermatology Daily</i>	10,550	49%	4	25%
American Academy of Pediatrics	<i>AAP Daily Briefing</i>	44,000	46%	4	25%
American Association for Physician Leadership	<i>Daily Digest</i>	4,800	46%	4	25%
American Association of Endodontists	<i>In the News</i>	4,050	58%	—	—
American College of Cardiology	<i>CV News Digest</i>	26,200	32%	4	25%
American College of Emergency Physicians	<i>Emergency Medicine Today</i>	24,450	42%	4	25%
American College of Obstetricians and Gynecologists	<i>Today's Headlines</i>	38,500	47%	4	25%
American Dental Association	<i>ADA Morning Huddle</i>	91,400	32%	—	—
American Gastroenterological Association	<i>Today in Medicine</i>	7,500	42%	4	25%
American Medical Association	<i>AMA Morning Rounds</i>	282,750	34%	5	20%
American Medical Association	<i>AMA Morning Rounds Weekend Edition</i>	152,000	40%	3	33%
Academy of Managed Care Pharmacy	<i>AMCP Daily Dose</i>	7,100	66%	4	25%
American Optometric Association	<i>AOA First Look</i>	28,900	42%	4	25%
American Psychiatric Association	<i>Headlines</i>	17,200	44%	4	25%
American Society of Clinical Oncology	<i>Cancer in the News</i>	13,800	39%	5	20%
American Society for Clinical Pathology	<i>Daily Diagnosis</i>	30,000	27%	4	25%
American Society of Echocardiographers	<i>Echo Headlines</i>	5,500	32%	3	33%
American Society of Health-System Pharmacists	<i>ASHP Daily Briefing</i>	29,000	44%	4	25%
American Society of Nephrology	<i>In The Loop</i>	8,700	42%	3	33%
American Thoracic Society	<i>ATS Morning Minute</i>	8,300	32%	4	25%
American Thoracic Society	<i>Weekly News</i>	2,900	35%	3	33%
American Urological Association	<i>AUA Daily Scope</i>	9,400	40%	4	25%
The Cleveland Clinic	<i>IM Daily Brief</i>	21,700	25%	4	25%
American College of Chest Physicians	<i>CHEST Today</i>	21,000	48%	4	25%
Drug Information Association	<i>DIA Daily</i>	4,350	50%	4	25%
The Endocrine Society	<i>Endocrine Daily Briefing</i>	7,500	45%	4	25%
The Infectious Diseases Society of America	<i>Daily News Briefing</i>	7,700	52%	4	25%

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Medical Society of the State Of New York	<i>The Daily</i>	12,200	29%	4	25%
National Association Of Pediatric Nurse Practitioners	<i>NAPNAP Daily News</i>	7,250	45%	4	25%
National Certification Corporation	<i>NCC Practice Resource</i>	80,000*	30%*	2	50%
The Cleveland Clinic	<i>Neurology Daily</i>	4,600	30%	4	25%
American Osteopathic Association	<i>Morning Brief</i>	45,800	59%	4	25%
The Cleveland Clinic	<i>Radiology Daily Briefing</i>	13,400	17%	4	25%
The Cleveland Clinic	<i>Rheumatology Daily Briefing</i>	4,750	26%	4	25%
Society of Emergency Medicine Physician Assistants	<i>SEMPA News</i>	2,400	43%	4	25%
Society of Gynecologic Oncology	<i>Women's Cancer News Daily</i>	1,800	60%	4	25%
Society of Gynecologic Oncology	<i>Aware: Women's Cancer News Weekly</i>	7,400	32%	4	25%
The Society of Thoracic Surgeons	<i>Cardiothoracic Surgery News</i>	5,100	47%	3	33%
Texas Medical Association	<i>TMA Daily Briefing</i>	18,000	32%	4	25%
—	<i>Healthcare Marketing Daily</i>	800	63%	—	—

*estimated at time of launch

100% SOV editions

ASSOCIATION	BRIEFING	AD SLOTS	MIN. SOV
The Infectious Diseases Society of America	<i>Daily News Briefing</i>	2	100%
Society of Gynecologic Oncology	<i>Women's Cancer News Daily</i>	2	100%

Unless otherwise noted, 100% SOV editions include 3 ad slots.
However, if multiple unique creative assets are provided, all available ad slots may be utilized.